

## Why Sponsor SCASLA?

SCASLA advances landscape architecture in South Carolina through advocacy, communication, education, and fellowship. Sponsoring SCASLA will help us to continue advancing our goals, and expand your company's visibility within the landscape architecture community in South Carolina. Sponsorship provides networking opportunities with our extensive membership, as well as brand exposure through our numerous advertising and marketing platforms and events. Through sponsorship, you can reach hundreds of landscape architecture professionals state-wide.

## Gold Corporate Sponsorship (Title Sponsor): \$6,000 - 2 Available

- Company Logo:
  - Extra large logo on SCASLA's Website
  - Extra large logo on SCASLA's Newsletter
  - Ad in each SCASLA's Newsletter in 2024
  - Extra large logo on SCASLA Conference material as *Title Event Sponsor*
- Conference:
  - 2 Attendees
  - Exhibitor skirted table located in the Expo Hall
  - Reserved, priority choice in Expo Hall

\* See attachment for Exhibition Hall map

(2) Title Sponsor Happy Hour - (Two nights , one sponsor each night)

\* Includes 5 min Company Kickoff to the event.

\* Tabs are additional to sponsorship cost and at the discretion of the sponsor



# ASLA South Carolina Sponsorship Package 2024

## Silver Corporate Sponsorship: \$4,000 - 6 Available

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- Company Logo:
  - Large logo on SCASLA's Website
  - Large logo on SCASLA's Newsletter
  - Large logo on SCASLA Conference material as *Silver Event Sponsor*
- Conference:
  - 2 Attendees
  - Exhibitor skirted table located in the Expo Hall
  - Reserved, priority choice in Expo Hall
  - 1 Sponsored Event opportunity

\* See attachment for Exhibition Hall map

- SCASLA Conference Event Opportunities: Available for Silver Corporate Sponsors (Pick One)
  - Keynote
  - Awards Banquet (includes lunch)
  - (2) Breakfast (includes printed company logo for skirted table)
  - Bike Tour
  - Sketch Crawl

\* Includes 5 minute company introduction to kick-off the sponsored event

\* Company is responsible for supplying personal business cards and additional company materials at events

## Bronze Corporate Sponsorship: \$2,000 - 10 Available

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- Company Logo:
  - Medium Logo on SCASLA's Website
  - Medium Logo on SCASLA's Newsletter
  - Medium Logo on SCASLA Conference material as *Bronze Event Sponsor*
- Conference:
  - 1 Attendee
  - Exhibitor skirted table located in the Expo Hall
  - Reserved space within Expo Hall

\* See attachment for Exhibition Hall map

# ASLA South Carolina Sponsorship Package 2024

## Regional Events

- Sponsorship includes 2 regional events at a rate of \$300 per event + tab (\$600 + tabs total)
- Regional Events include but are not limited to:
  - Quarterly Ladies in LA Lunch
  - Virtual Lunch and Learn Webinar Series - includes 3 presentations
  - Happy Hour
  - Sketch Crawl
  - Holiday Social
  - Built Fast with AIA

\* Event locations are available in Charleston, Greenville, Columbia, Myrtle Beach, Hilton Head, and Rock Hill.



# ASLA South Carolina Sponsorship Package 2024

## Expo Map

